



Tile, Inc.
1900 S. Norfolk St. Ste. 310, San Mateo CA 94403
www.tile.com

September 9, 2022

Richard Durbin
Chair
United States Senate
Committee on The Judiciary

Dear Chairman Durbin,

Thank you for submitting the following Question for The Record to Tile, Inc. (Tile):

Recent studies have argued that ad delivery on the Facebook platform can be skewed by gender or race due to hidden algorithmic optimization by the platforms, even when not requested by the advertisers. Are your algorithms using age, gender, race or other prohibited characteristics to deliver employment, housing, or credit ads based on ad relevance, even when an advertiser does not desire those characteristics to be used?

I am pleased to respond on behalf of Tile as follows:

Tile does not serve revenue-generating advertisements within the Tile app or website. Tile's business is solely centered around providing meaningful products and services that provide peace of mind to its customers and helping them locate the items that matter most to them. As such, Tile necessarily has no algorithms that use age, gender, race or other prohibited characteristics to deliver any ads based on ad relevance, period.

Very Truly Yours,

DocuSigned by:

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Kirsten Daru