Questions from Senator John Kennedy for All Witnesses

1. Recent studies have argued that ad delivery on the Facebook platform can be skewed by gender or race due to hidden algorithmic optimization by the platforms, even when not requested by the advertisers. Are your algorithms using age, gender, race or other prohibited characteristics to deliver employment, housing, or credit ads based on ad relevance, even when an advertiser does not desire those characteristics to be used?

Match Response: Match does not use or allow information about any protect class to be used in the delivery of ads. Match does not share *any* user data with third parties.